

ADVERTISING PROFILE

## Invest in Leicester

### NORTH WEST LEICESTERSHIRE – OPEN FOR BUSINESS

If you're looking to expand or relocate your business,  
the district of North West Leicestershire offers an attractive commercial location

A combination of outstanding road, rail, and air links, a talented workforce, strong support services and several strategically significant growth sectors is what companies are looking for. That's why more and more are making this up and coming district their home including major national and multi-national businesses like Amazon, Marks & Spencer, Siemens, Plastic Omnium, McWites and DHL. The district lies within the heart of the National Forest, one of Britain's boldest environmental projects, enabling the creation of 200 square miles of new forest across Leicestershire, Derbyshire, and Staffordshire. The stunning backdrop of the countryside provides a great place to live and do business.

#### Why North West Leicestershire?

4,340 businesses reside in North West Leicestershire, a rise of over 22% since 2010 with 52 of the largest 200 companies in Leicestershire and Leicestershire being based here. A clear sign that it's fast becoming one of the most dynamic places to conduct business.

A central UK location has multiple advantages, with London only 90 minutes by train and direct access to the national road network via the M1, M/A42 and the A50. It's located within proximity to the regions three key cities – Leicester, Derby, and Nottingham. A rapidly growing logistics cluster at the heart of the Golden Triangle, formed by the M1, M42 and M6 enables access to 98% of the UK population



within a four hour drive, which is why North West Leicestershire has become a hub for logistics and distribution companies.

A combination of high quality, modern floorspace with world class transport infrastructure including East Midlands Airport gives potential investors quick and easy access to global marketplaces. East Midlands Airport also happens to be the UK's largest pure cargo airport, handling over 440,000 tonnes of flown cargo every year and the UK hub for DHL, TNT, UPS, and Royal Mail. The airport connects over 4.8 million passengers to more than 80 leisure and business destinations. And there is considerable room for growth as the airport's thriving cargo facility is expanding to meet the demands of businesses, importers, and exporters.

It's also home to the UK's only inland Freeport strategically located with strong existing road and rail freight infrastructure connecting North West Leicestershire to all other parts of the country.

#### Segro Logistics Park East Midlands Gateway

Businesses can take advantage of this state-of-the-art logistics park. The location at SEGRO offers the potential of a talent pipeline and future workforce of over 1 million people within a 30-minute drive. It also boasts the Intermodal Maritime Transport Rail Freight Terminal operating multiple trains 24 hours a day allowing

access to all major UK ports including Southampton, Felixstowe, London Gateway and the Channel Tunnel.

#### Space to Grow

North West Leicestershire will be home to the ground-breaking logistics development Merca Park. A major new high-quality development which will become home to Jaguar Land Rover's 2.9-million sq. ft Global Logistics Centre and the UK's largest single occupier deal to be agreed and funded.

East Midlands Distribution centre (EMDC) is another major development offering 2.6 million sq. ft logistics and distribution infrastructure for huge operations such as Marks & Spencer's, Buy It Direct, Moran Logistics and Redrow Homes.

#### Talent and skills

North West Leicestershire benefits from a pool of talent within close reach, including six universities, all within 30-minute drive including the University of Leicester, De Montfort University, Loughborough University, University of Nottingham, Nottingham Trent University and University of Derby.

Each university is committed to engage with local businesses on research and development with a wealth of graduates getting ready to enter the world of work.

With all this on offer it's no wonder major companies have already made North West Leicestershire their home!

Get in touch with our Invest in Leicester team today and make that investment:

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